



Sign up for our  
monthly newsletter

<enter your email here>

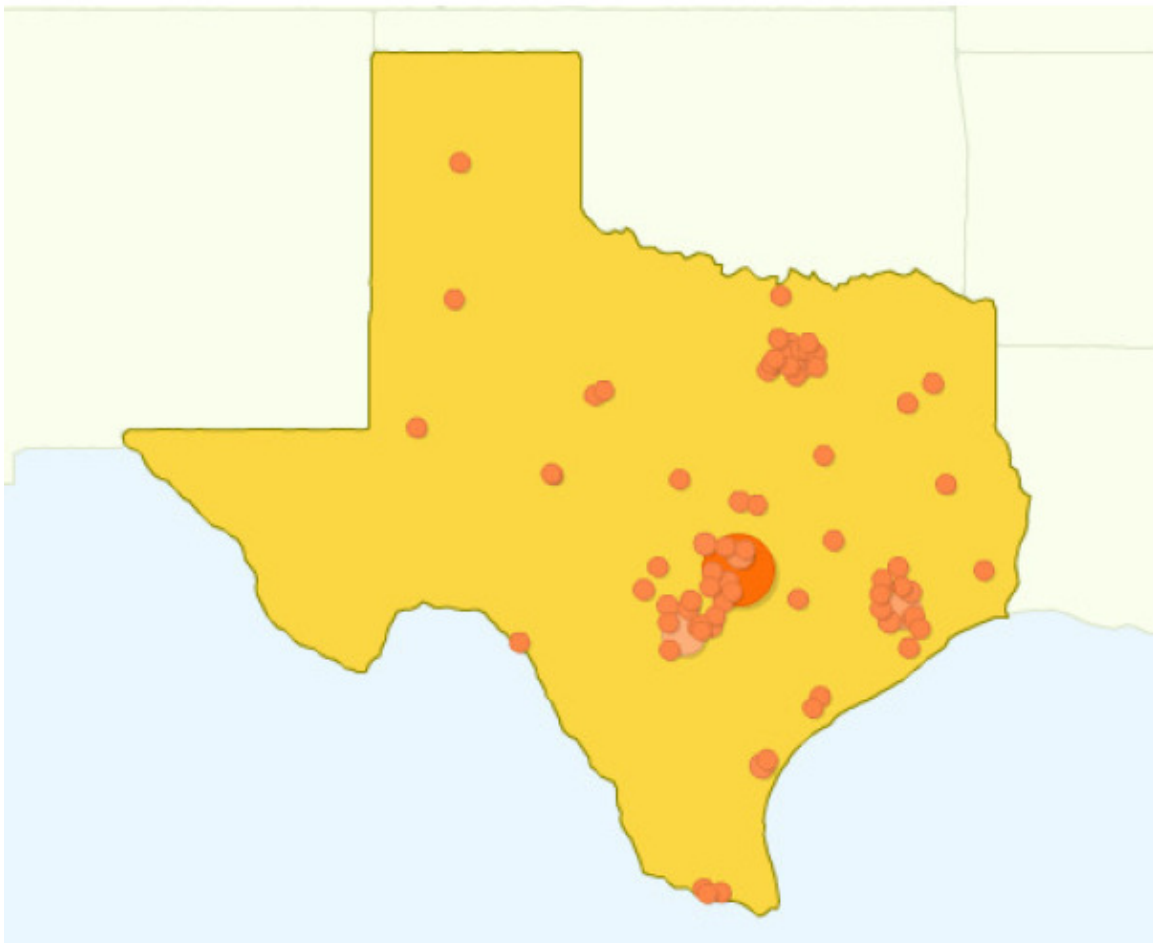
Submit

Hello,

My name is Kat Ashton and I manage one of the premier website guide to the Texas Hill Country, in existence since 2006.

As of March 2008, we are getting **more than 600 visitors to our site each month**. Nearly **90% of these visitors are from within the state of Texas**, with the majority of visits coming from the **Austin and San Antonio** area.

Please take a quick look: [www.myTexasHillCountry.com](http://www.myTexasHillCountry.com)



○ These visitors are actively searching for information

The site is monetized through Google AdSense – meaning it earns money by displaying Google ads in the margins of the site. When visitors click on one of the links, the site earns revenue.

I'm interested in offering advertising directly to local business, so we can both benefit. You get more space at less cost and you get to choose where your ad is displayed.

### ***Website Statistics***

The **myTexasHillCountry** website takes advantage of sophisticated website tracking and analytics. We're able to understand the average time a visitor stays on the site, how many pages they visit, and which pages are most popular.

Your ad will be placed on two of the most popular pages of the site, guaranteed.

- Welcome Page
- Things to Do
- Restaurants
- Hill Country Map
- Towns of the Hill Country
- Calendar of Events
- Fredericksburg
- Wimberley
- Wildlife
- Weather

I've set the rates low during this initial pilot phase. If you sign-up before Dec. 31, 2008, your monthly rate is guaranteed for two full-years if you have no interruption in service.

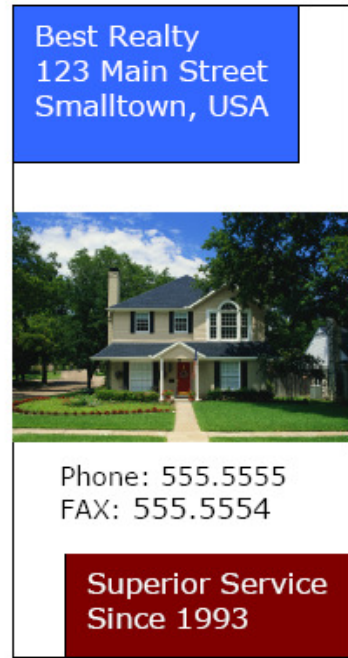
If you're ready to make your advertising dollars do more, read on...

Size of Ad	Placement	Updates	Monthly	Annual
1.5" x 2"	Your ad placed on two of our most popular webpages, or on two pages of your choices.	Monthly. Send an updated ad every month or leave your original ad to continue running.	\$12/ billed monthly	\$99 (\$45 savings)
1.5" x 3"	Same as above.	Same as above.	\$17/ billed monthly	\$149 (\$55 savings)

**Example:**



1.5" x 2"



1.5" x 3"

**How to submit your artwork**

Email your artwork and the ad copy you'd like included as a single JPG or GIF file. If you are unsure how to do this, you may provide your artwork (i.e., company logo) in JPG or GIF format and your ad copy separately and I can prepare them into a single graphic for you, free of charge.

Provide the link to your website which I will embed into the graphic.  
(ex:[www.your-website-address.com](http://www.your-website-address.com)).

Email the artwork and ad copy to me at [info@mytexashillcountry.com](mailto:info@mytexashillcountry.com). Please try to keep the size of the email below 2MB or it may get stuck in the email server gateways.

That's all there is to it. I'll post the ad to our site, link in your site and send you the details so you can review and sign-off.

Please be sure you ask your customers where they heard about you; better yet, why not provide a coupon or discount as part of your ad so you can track the success rate of your advertising dollars.

***Payment:***

You may send a check made payable to **Fast Web Company** to our mailing address:

Fast Web Company  
100 Commons Rd., Suite 7-332  
Dripping Springs, TX 78620

You may also charge the amount due on our website:

<http://www.mytexashillcountry.com/advertise-with-us.html>

Thanks for considering us for your advertising needs. If you have any questions, don't hesitate to email me: ***info@mytexashillcountry.com***

-Kat Ashton  
[www.mytexashillcountry.com](http://www.mytexashillcountry.com)

P.S. **Don't currently have a website for your business?** Please check out our sister site at [www.fastwebcompany.com](http://www.fastwebcompany.com). We offer very competitive rates and our focus is on providing affordable solutions to small business. And we're local!

P.P.S. If you're interested in implementing **website analytics** so you can track visits to your site, please contact [Vicky@fastwebcompany.com](mailto:Vicky@fastwebcompany.com) for more information and pricing.

P.P.P.S. If adding **Google AdSense** to your website sounds interesting, contact [Vicky@fastwebcompany.com](mailto:Vicky@fastwebcompany.com) for more information and pricing. We offer a **free instruction eBook** (just for asking) or we can install the code at a reasonable rate.

